

Instapage

Resources about Instapage, a service that allows building of landing pages for online marketing and promotion campaigns. It provides A/B testing, multiple campaign management, easy page building, and more.

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Below we have compiled publicly available sources from around the world that present views on Instapage.

Perspectives on Instapage

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- [Creating Professional Landing Pages with Instapage](#)
envato.com
- [Review On Instapage and Deep Dive into How to Use It](#)
techbloke.com
- [InstaPage Review - Features, Pricing and More..](#)
websiteplanet.com

How To

- [The Process of Creating a Landing Page Template Using the Instapage Builder](#)
webdesign.tutsplus.com
- [How to Use Instapage to Quickly Create Landers](#)
domainnamewire.com

Vendor Information

- [Instapage - Landing Page Platform for Teams](#)
instapage.com

Downloads and Add-Ons

- [Instapage WordPress Plugin](#)
wordpress.org
- [Instapage Module for Drupal](#)
drupal.org

Further Reading

- [Adobe Target](#) — Resources about Adobe Target, a cloud software tool that allows users to personalize content and marketing, without a need for coding and setup of A/B testing.
- [Google Content Experiments](#) — Resources about Google Content Experiments, a tool that can be used to create A/B tests from inside Google Analytics.
- [Instapage](#) — Resources about Instapage, a service that allows building of landing pages for online marketing and promotion campaigns. It provides A/B testing,

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multiple campaign management, easy page building, and more.

- **Optimizely** — Resources about Optimizely, a tool that offers a range of website analytics services for A/B and multivariate testing purposes.
- **Unbounce** — Resources about Unbounce, a tool used to drive paid traffic and conversion rates for specific landing pages.
- **Visual Website Optimizer - VWO** — Resources about Visual Website Optimizer (VWO), a market leading optimization tool that allows marketers, product managers, and analysts to create A/B tests and geo-behavioral targeting campaigns.

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