

Web Analytics Dashboards

Resources about web analytics dashboards, graphical interfaces that provide a visual display of important data that can be encapsulated in a single space.

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Below we have compiled publicly available sources from around the world that present views on Web Analytics Dashboards.

Perspectives on Web Analytics Dashboards

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- **The Path to Analyze Unexpected User Behavior**

Online user behavior is often surprising and that's what makes analyzing it so exciting. The behavioral path analysis that relies on events big data, and easily configured, is a very powerful tool that highlights deviations and turns users take from the expected paths, and reveal behavioral anomalies.

[Read the article on cooladata.com »](#)

- [Overview on Web Analytics Dashboards: Types, Implementation and Metrics tutorialspoint.com](#)

Specific Technologies

- **CoolaData: Powerfully Insightful Visualization**

[Read the article on cooladata.com »](#)

- [Web Analytics Dashboard Example - What You Could Build Using Google Analytics geckboard.com](#)
- [10 Essential Google Analytics Dashboards for Ecommerce practicalcommerce.com](#)
- [Custom Google Analytics Dashboards And How To Use Them blog.crazyegg.com](#)
- [5 Insightful Google Analytics Dashboards moz.com](#)

How To

- [How to Build an Effective Web Analytics Dashboard cyfe.com](#)

Product Comparisons

- [15 Best Tools to Build Your Analytical Dashboard webuilddesign.com](#)
- [3 Slick Analytics Dashboards to Monitor Your Business Website mashable.com](#)

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Further Reading

- [Web Analytics Concepts and Metrics](#) — In-depth resources about the basic building blocks of analytics - practices, metrics and concepts.
- [BI for Digital Marketing](#) — Resources about how business intelligence technology is used to aid digital marketing analytics and decision making.
- [Specialized Analytics](#) — Resources about strategies, techniques and metrics for specialized analytics use cases: mobile analytics, eCommerce analytics, game analytics, email analytics, and more.
- [Web Analytics and BI Technologies](#) — Resources about tools and technologies that help organizations measure, analyze and manage traffic to digital resources.
- [Digital Analytics Community](#) — Resources about events and conferences, online forums, books, and famous figures in the global digital analytics community.

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