

# Website Heat Maps

Resources about ways to leverage high-fidelity heatmaps to gain true insight into user intent.

Table of Contents:

- [Perspectives on Website Heat Maps](#)
- [How To](#)
- [Services and Consultants](#)
- [Tools](#)
- [Further Reading](#)

Below we have compiled publicly available sources from around the world that present views on Website Heat Maps.

## Perspectives on Website Heat Maps

- [5 Ways Website Heat Maps Help You Read Visitors' Minds](#)  
vwo.com
- [Does Heat Mapping Help Conversions and ROI?](#)  
2017  
www.andmine.com
- [5 Ways Heatmaps Help In Retaining Customers](#)  
2017  
blogs.zarget.com
- [How Mapping Tools Can Strengthen CRO Efforts](#)  
awa-digital.com
- [Test Your Website's Success Using Heat Maps](#)  
2017  
www.10poundgorilla.com
- [19 Things We Can Learn From Numerous Heatmap Tests](#)  
conversionxl.com
- [Using Heat Maps to See Exactly Where Visitors Are Clicking On a WordPress Site](#)  
premium.wpmudev.org

## How To

- [How to Use Website Heat Maps, Scroll Maps, and Click Maps](#)  
siteimprove.com
- [9 Heat Map Tests Revealing Audience Behavior](#)  
7and7.com

## Services and Consultants

- [heatmap - Real-time analytics for your website](#)  
heatmap.me
- [Clicktale: Website Heat Map Software & Analysis](#)  
clicktale.com
- [MockingFish Website Tracking Services](#)  
mockingfish.com

## Tools

- [Top 10 Heatmap Analytics Tools for Marketers](#)  
bigdata-madesimple.com
- [The Top 10 Best Heatmap Tools Reviewed](#)  
adpushup.com
- [Heat Maps Solutions to Track Website Analytics For Optimal Website Design](#)  
thedigitalbridges.com

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## Further Reading

- [Web Analytics Concepts and Metrics](#) — In-depth resources about the basic building blocks of analytics - practices, metrics and concepts.
- [BI for Digital Marketing](#) — Resources about how business intelligence technology is used to aid digital marketing analytics and decision making.
- [Specialized Analytics](#) — Resources about strategies, techniques and metrics for specialized analytics use cases: mobile analytics, eCommerce analytics, game analytics, email analytics, and more.
- [Web Analytics and BI Technologies](#) — Resources about tools and technologies that help organizations measure, analyze and manage traffic to digital resources.
- [Digital Analytics Community](#) — Resources about events and conferences, online forums, books, and famous figures in the global digital analytics community.

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