

Homepage CRO and Optimization

Resources about conversion rate optimization for a homepage.

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Below we have compiled publicly available sources from around the world that present views on Homepage CRO and Optimization.

Perspectives on Homepage CRO and Optimization

- [5 Hints to Fix a Homepage That Is Killing Conversion Rates](#)
[abtasty.com](#)
- [5 Ways to Optimize Your Home Page Conversion Rate](#)
[stollerco.net](#)
- [How to Create a Homepage That Converts Visitors Into Subscribers](#)
[thewritelife.com](#)
- [How to Increase eCommerce Home Page Optimization with Guaranteed Conversion Boosters](#)
[webshopmanager.com](#)

How To

- [Extreme Homepage Makeover: How to Increase Your Conversion Rate 106%](#)
[blog.hubspot.com](#)

Case Studies

- [Blue Fountain Media - How a Homepage Redesign Improved Conversion Rate by 42.9%](#)
[bluefountainmedia.com](#)
- [Conversion Rate Optimization of Homepage Increases Online Retailer Sales by 15%](#)
[widerfunnel.com](#)

Further Reading

- [Web Analytics Concepts and Metrics](#) — In-depth resources about the basic building blocks of analytics - practices, metrics and concepts.
- [BI for Digital Marketing](#) — Resources about how business intelligence technology is used to aid digital marketing analytics and decision making.
- [Specialized Analytics](#) — Resources about strategies, techniques and metrics for specialized analytics use cases: mobile analytics, eCommerce analytics, game analytics, email analytics, and more.
- [Web Analytics and BI Technologies](#) — Resources about tools and technologies that help organizations measure, analyze and manage traffic to digital resources.
- [Digital Analytics Community](#) — Resources about events and conferences, online forums, books, and famous figures in the global digital analytics community.

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