

Webtrends

Resources about Webtrends, a tool that offers a variety of web analytics solutions, which focus on the collection and presentation of user behavior data for websites and mobile device applications.

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Below we have compiled publicly available sources from around the world that present views on WebTrends.

Perspectives on WebTrends

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- [Inside WebTrends' Big Data Analytics Pipeline](#)
datanami.com
- [Webtrends - Wikipedia Definition](#)
en.wikipedia.org
- [Webtrends Pricing, Features, Reviews & Comparison of Alternatives](#)
getapp.com
- [Using Webtrends Visitor Data Mart to Get Weighted Multi-Touch Attribution Results.](#)
webtrendsoutsider.com
- [Webtrends Analytics User Reviews and Ratings](#)
trustradius.com

How To

- [A Guide on Setting up Webtrends Analytics](#)
documentation.ektron.com
- [How to Use Webtrends as a Data Source](#)
support.klipfolio.com
- [Webtrends App Activation - Step by Step Guide](#)
support.freespee.com

Product Comparisons

- [Comparison of Google Analytics and Webtrends](#)
comparisons.financesonline.com

Services and Consultants

- [Webtrends Analytics Support - Mezzo Labs](#)
mezzolabs.co.uk

Vendor Information

- [Website Measurement & Analytics - Webtrends Official Page](#)
webtrends.com

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Downloads and Add-Ons

- [Webtrends Analytics plugin for Angularatics](#)
npmjs.com
- [Websites Using WebTrends - Download a List of WebTrends Customers](#)
trends.builtwith.com

Further Reading

- [Google Analytics 360 Suite](#) — Resources about the Google Analytics 360 Suite, a tool that gathers data from customers and uses deep insights to help enterprises measure and improve the impact of marketing.
- [IBM Tealeaf CX](#) — Resources about IBM Tealeaf CX, an on-premises, cloud software that uses customer experience solutions to capture visitor interactions on websites and mobile applications.
- [IBM Unica NetInsight](#) — Resources about IBM Unica NetInsight, a web analytics application that utilizes an Extract, Transform, Load (ETL) methodology to populate a database that can then be queried using a browser-based interface.
- [Webtrends](#) — Resources about Webtrends, a tool that offers a variety of web analytics solutions, which focus on the collection and presentation of user behavior data for websites and mobile device applications.
- [Adobe Analytics - SiteCatalyst or Omniture](#) — Resources about Adobe Analytics, a marketing analytics and reporting platform that includes mobile app analytics, ad hoc analysis, real-time automation, and marketing intelligence.

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