

# Joost de Valk

Resources about Joost de Valk, creator of the popular Yoast SEO engine and the Yoast SEO WordPress plugin.

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Below we have compiled publicly available sources from around the world that present views on Joost de Valk.

## Perspectives on Joost de Valk

- [Joost De Valk Interview, Founder of Yoast.com](#)  
[incomediary.com](#)
- [Joost de Valk on the Lessons Learned After Releasing WordPress SEO 3.0](#)  
[wptavern.com](#)

## Expert-Author Sites

- [Joost de Valk - Founder of Yoast.com](#)  
[yoast.com](#)

## Downloads and Add-Ons

- [jdevalk \(Joost de Valk\)](#)  
[github.com](#)

## Interviews

- [Joost de Valk, the Founder of Yoast, Shares His Success Story](#)  
[1stwebdesigner.com](#)

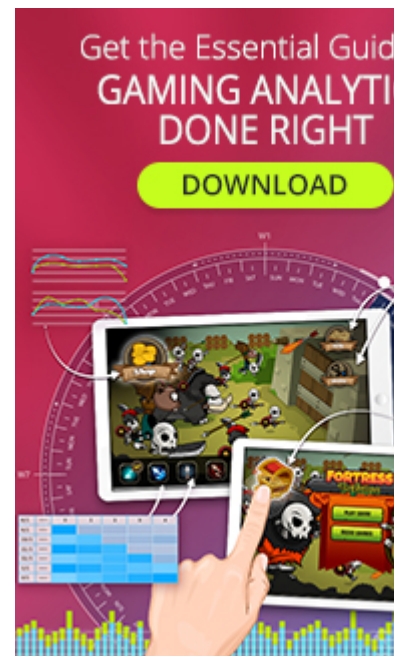
## Video Perspectives

- [Joost de Valk](#)  
[vimeo.com](#)
- [Joost de Valk: Holistic SEO](#)  
[youtube.com](#)

## Further Reading

- [Avinash Kaushik](#) — Resources about Avinash Kaushik, Google's Analytics and Digital Marketing Evangelist and best selling author of Web Analytics 2.0. Kaushik is recognized as authority on web analytics and renowned for his common sense approach to digital marketing.
- [Annie Cushing](#) — Resources about Annie Cushing, an SEO and analytics consultant, and the Chief Data Officer for Digital Marketing firm Outspoken Media. Annie is one of the most trusted experts on Google Analytics and a popular speaker/blogger about all things data.
- [Gary Angel](#) — Resources about Gary Angel, founder of Digital Mortar and former principal in the Advisory Digital Analytics Center at Ernst & Young, LLP. He is widely considered one of the leaders in digital measurement.
- [Joost de Valk](#) — Resources about Joost de Valk, creator of the popular Yoast SEO engine and the Yoast SEO WordPress plugin.
- [Luke Hay](#) — Resources about Luke Hay, Analytics and UX (User Experience) Manger at Fresh Egg, and Trainer/Consultant in Google Analytics and UX design. He is the author of Researching UX: Analytics: Understanding is the Heart of Great UX.
- [Pamela Pavliscak](#) — Resources on Pamela Pavliscak, founder of Change

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