

Digital Analytics Community

Resources about events and conferences, online forums, books, and famous figures in the global digital analytics community.

- **Web Analytics-Related Conferences** — Resources about web analytics-related conferences around the world, such as ad:tech, eMetrics, and more.
- **Digital, Content and Email Marketing Conferences** — Resources on conferences for Digital Marketing, Content Marketing, and Email Marketing.
- **BI and Big Data Conferences** — Resources about Business Intelligence and Big Data Conferences. These events provide learning opportunities to make the most of business data by understanding the connection between large data stores and gathering the most significant data for business decisions.
- **Web Analytics Books** — Resources about books on Web Analytics. Web Analytics is a complex task, having the best reference books available provides solid assistance. We've compiled the best authors and titles on analytics in this section.
- **Web Analytics Gurus** — Resources about Web Analytics Gurus, the experts and innovators that lead web analytics forward. We'll showcase influential leaders and their contributions in these pages.

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