

# iOS Analytics

Resources about tracking and measuring the behavior of users in iPhone, iPad and other iOS applications.

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Below we have compiled publicly available sources from around the world that present views on iOS Analytics.

## Perspectives on iOS Analytics

### Ready to see behavioral analytics in action?

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- [Apple Services iOS Developers With New App Store Analytics](#)  
[readwrite.com](#)
- [App Analytics: Our Take On iOS Privacy Permissions](#)  
[getorchard.com](#)

## Specific Technologies

- [Google Analytics - Integration with iOS](#)  
[developers.google.com](#)
- [Facebook App Analytics - Getting Data Trends, and Audience Insights about People Using Your App](#)  
[developers.facebook.com](#)

## Specific Environments

- [AWS - Tracking App Usage Data with Amazon Mobile Analytics](#)  
[docs.aws.amazon.com](#)

## Product Comparisons

- [What Is the Best Mobile Analytics Service for iOS Apps and Why?](#)  
[quora.com](#)

## Further Reading

- [Mobile App Analytics](#) — Resources about tracking and measuring the behavior of users in a mobile app.
- [iOS Analytics](#) — Resources about tracking and measuring the behavior of users in iPhone, iPad and other iOS applications.
- [Mobile Advertising Analytics](#) — Resources about tracking and measuring the behavior of users who interact with ads on mobile devices.
- [Mobile Website Analytics](#) — Resources about tracking and measuring traffic and user behavior in websites accessed via mobile devices.
- [Mobile Analytics Metrics](#) — Resources about metrics used to measure and optimize the behavior of users in a mobile app.

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