

# KISSmetrics

Resources about KISSmetrics, a customer analytics platform that provides visualization tools on how users interact with their website, web apps, and mobile products.

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Below we have compiled publicly available sources from around the world that present views on KISSmetrics.

## Perspectives on KISSmetrics

### Ready to see behavioral analytics in action?

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- [6 Kissmetrics Populations & Metrics Every SaaS Marketer Needs](#)  
kissmetrics.com
- [Basics of KISSmetrics - Key Concepts, Pricing and Installation](#)  
whymeasurethat.com
- [Clash of the Funnel Analytics Titans: Kissmetrics vs Mixpanel](#)  
effinamazing.com
- [Kissmetrics User Reviews](#)  
g2crowd.com

## Product Comparisons

- [15 Alternatives to KISSmetrics](#)  
topbestalternatives.com
- [KISSmetrics - Top 10 Alternatives and Competitors](#)  
itqlick.com

## Case Studies

- [Case Study - How KissMetrics Used Landing Pages to Generate \\$13,000 in Sales Opportunities per Webinar](#)  
unbounce.com

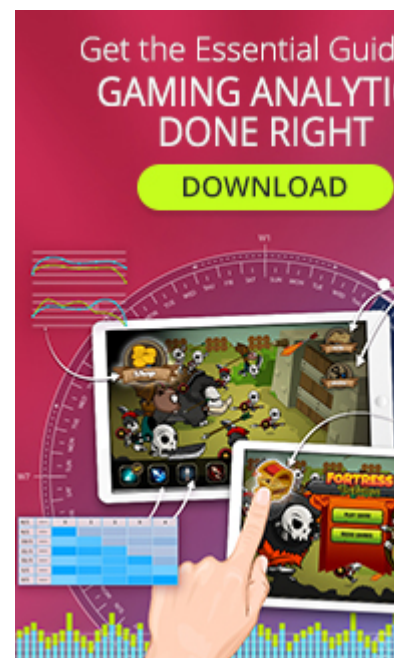
## Vendor Information

- [Customer Intelligence & Web Analytics - Kissmetrics Official Page](#)  
kissmetrics.com
- [What is Kissmetrics?](#)  
kissmetrics.com

## Further Reading

- [Google Analytics](#) — Resources about Google Analytics, a freemium web analytics service offered by Google that tracks and reports website traffic.
- [Clicky](#) — Resources about Clicky, a web analytics tool that allows to monitor, analyze, and react to a blog or website's traffic in real time.
- [GoSquared](#) — Resources about GoSquared, a real-time, user-level analytics tool

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for sites and apps, that includes people analytics, filtering, events, and eCommerce tracking.

- **KISSmetrics** — Resources about KISSmetrics, a customer analytics platform that provides visualization tools on how users interact with their website, web apps, and mobile products.
- **Woopra** — Resources about Woopra, a real-time web tracking and analysis application used by sales, service and marketing teams.

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