

# Platfora - Acquired by Workday

Resources about Platfora, a [big data analytics](#) company that was acquired by Workday on August 2016. The firm's software works with the open-source software framework Apache Hadoop to assist with data analysis, data visualization, and sharing.

Table of Contents:

- [Perspectives on Platfora](#)
- [Vendor Information](#)
- [Further Reading](#)

Below we have compiled publicly available sources from around the world that present views on Platfora (Acquired by Workday).

## Perspectives on Platfora

### Ready to see behavioral analytics in action?

[Get a Demo >>](#)

- [Workday Acquisition of Platfora Leaves Questions](#)  
[zdnet.com](#)
- [Workday to Acquire Platfora](#)  
[blogs.workday.com](#)
- [Overview of Platfora](#)  
[predictiveanalyticstoday.com](#)
- [Platfora Ties Hadoop Analytics to Tableau Data Visualization Tools](#)  
[itbusinessedge.com](#)
- [Why Workday's Acquisition of Platfora Makes Sense](#)  
[kainos.com](#)
- [Platfora Riding High on Wave of Big Data Growth](#)  
[datanami.com](#)

## Vendor Information

- [Platfora - Big Data Discovery and Big Data Analytics](#)  
[platfora.com](#)

## Further Reading

- [Free and Open Source BI Tools](#) — Resources about Open Source BI Tools including comparisons of different tools and vendors.
- [Amazon QuickSight](#) — Resources about Amazon QuickSight, a cloud-powered business analytics service that allows to build visualizations, perform ad-hoc analysis, and get business insights from data.
- [Arcadia](#) — Resources about Arcadia, a visual analytics and BI platform for Big Data native to Hadoop.
- [AtScale](#) — Resources about AtScale, a company that provides an access layer on top of Hadoop and enables it to be used directly as a data warehouse.
- [Birst](#) — Resources about Birst, a cloud-based business intelligence (BI) and analytics solution that automatically unifies and refines data across the enterprise.
- [Domo](#) — Resources about Domo, a self-service business intelligence and executive management tool that provides data management solutions, and also offers CRM and reporting services.
- [GoodData](#) — Resources about GoodData, a business intelligence and big data analytics platform that enables enterprises to create business applications, automate, recommend, and take business actions.
- [IBM Cognos Analytics](#) — Resources about IBM Cognos Analytics, a business intelligence (BI) and performance management software.

Be the first to get the latest news on analytics



- **Kyvos Insights** — Resources about Kyvos Insights, a big data analytics solution that uses patent pending OLAP on Hadoop technology.
- **Microsoft Power BI** — Resources about Microsoft Power BI, a business analytics service that provides interactive visualizations with self-service business intelligence capabilities, where end users can create reports and dashboards by themselves.
- **Oracle BI** — Resources about Oracle BI, a portfolio of technology and applications that provides integrated, end-to-end enterprise performance management system.
- **Pentaho** — Resources about Pentaho, a business intelligence (BI) software company that offers a suite of open source products which provide data integration, OLAP services, reporting, dashboarding, data mining and ETL capabilities.
- **Platfora - Acquired by Workday** — Resources about Platfora, a big data analytics company that was acquired by Workday on August 2016. The firm's software works with the open-source software framework Apache Hadoop to assist with data analysis, data visualization, and sharing.
- **Salesforce Wave Analytics** — Resources about Wave Analytics, a cloud-based data platform as well as a data-analysis front end, designed to analyze not just Salesforce sales, service, and marketing data, but also any third-party app data, desktop data, or public data.
- **SAP BusinessObjects** — Resources about SAP BusinessObjects, a suite of front-end applications that allow business users to view, sort and analyze business intelligence data.
- **SAS Business Intelligence** — Resources about SAS Business Intelligence, a set of BI tools that provide visualization, analytics, reporting, mobile BI, and more.
- **Sisense** — Resources about Sisense, a BI software solution that simplifies data preparation and interactive visualization.
- **Phocas** — Resources about Phocas, a governed BI software with an HTML5/Javascript presentation layer, Microsoft.NET business logic layer and Microsoft SQL Server database layer.

## Ready to see behavioral analytics in action?

[Get a Demo >>](#)