

Midrange Web Analytics Tools

Ready to see behavioral analytics in action?

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Resources about midrange web analytics tools (such as Google Analytics, KISSmetrics, Woopra), including overviews, tutorials, comparisons, and more.

- **Google Analytics** — Resources about Google Analytics, a freemium web analytics service offered by Google that tracks and reports website traffic.
- **Clicky** — Resources about Clicky, a web analytics tool that allows to monitor, analyze, and react to a blog or website's traffic in real time.
- **GoSquared** — Resources about GoSquared, a real-time, user-level analytics tool for sites and apps, that includes people analytics, filtering, events, and eCommerce tracking.
- **KISSmetrics** — Resources about KISSmetrics, a customer analytics platform that provides visualization tools on how users interact with their website, web apps, and mobile products.
- **Woopra** — Resources about Woopra, a real-time web tracking and analysis application used by sales, service and marketing teams.

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