

Amplitude

Resources about Amplitude, a product analytics platform for web and mobile that provides approachable analytics, cross-platform tracking, user behavior insights, and scalability.

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Below we have compiled publicly available sources from around the world that present views on Amplitude.

Perspectives on Amplitude analytics

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- [Amplitude: Mobile Analytics for Better User Engagement](#)
[mobilevillage.com](#)
- [Amplitude: Mobile Analytics for Decision Makers](#)
[marketingtechblog.com](#)

How To

- [Tutorial - Integrate Amplitude Mobile Analytics In Android Application](#)
[numericlabz.com](#)

Product Comparisons

- [Amplitude and Google Universal Analytics Pros and Cons](#)
[slant.co](#)

Vendor Information

- [Amplitude - Product Analytics for Web and Mobile](#)
[amplitude.com](#)

Downloads and Add-Ons

- [A node Wrapper for Amplitude analytics http api](#)
[npmjs.com](#)

Further Reading

- [MixPanel](#) — Resources about MixPanel, a business analytics service that tracks user interactions with web and mobile applications, and provides tools for targeted communication with them.
- [Chartbeat](#) — Resources about Chartbeat, a content intelligence and analytics tool for publishers that measures reader engagement and provides data insights for

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building audience loyalty.

- [deltaDNA](#) — Resources about deltaDNA, a company that develops and markets an analytics and marketing platform for games that are primarily in the free-to-play market, and offers consultation services for game developers and publishers
- [Interana](#) — Resources about Interana, an event-based analytics solution designed to answer critical business questions about how customers behave and how products are used.
- [Amplitude](#) — Resources about Amplitude, a product analytics platform for web and mobile that provides approachable analytics, cross-platform tracking, user behavior insights, and scalability.
- [Google Analytics 360 for Product Analytics](#) — Resources about the Google Analytics 360 Suite, a tool that gathers data from customers and uses deep insights to help enterprises measure and improve the impact of marketing.

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