

# Pamela Pavliscak

Resources on Pamela Pavliscak, founder of Change Sciences, a UX research and strategy firm. She writes and speaks on designing for happiness, methods to create online experiences with connection and a positive impact on the user.

Table of Contents:

- [Expert-Author Sites](#)
- [Perspectives on Pamela Pavliscak](#)
- [Examples](#)
- [Book Reviews](#)
- [Interviews](#)
- [Video Perspectives](#)
- [Guest Articles-Blogs](#)
- [Further Reading](#)

Below we have compiled publicly available sources from around the world that present views on Pamela Pavliscak.

## Expert-Author Sites

- [Pamela Pavliscak, Change Sciences](#)  
changesciences.com
- [People, Pixels and Percentages](#)  
paminthelab.com
- [Pamela Pavliscak – Medium](#)  
medium.com

## Perspectives on Pamela Pavliscak

- [Women In UX: Meet Pamela Pavliscak](#)  
blogs.adobe.com
- [Designing Positive Technology](#)  
bygeekgirl.com
- [Tips from Pamela Pavliscak](#)  
sitetuners.com

## Examples

- [Pamela Pavliscak](#)  
slideshare.net

## Book Reviews

- [Data-Informed Product Design](#) by Pamela Pavliscak  
notestofutureself.info

## Interviews

- [Designing for Happiness](#), Pamela Pavliscak  
ui-patterns.com
- [The Science of Happy Design: An Interview](#)  
drewlepp.com

## Video Perspectives

- [Pamela Pavliscak TEDxNewBedford](#)  
youtube.com
- [Designing Happiness: Push Conference 2015](#)  
vimeo.com

## Guest Articles-Blogs

- [Pamela Pavliscak, Author at InVision Blog](#)  
invisionapp.com
- [Articles by Pamela Pavliscak](#)  
muckrack.com

Be the first to get the latest news on analytics



## Further Reading

- [Avinash Kaushik](#) — Resources about Avinash Kaushik, Google's Analytics and Digital Marketing Evangelist and best selling author of Web Analytics 2.0. Kaushik is recognized as authority on web analytics and renowned for his common sense approach to digital marketing.
- [Annie Cushing](#) — Resources about Annie Cushing, an SEO and analytics consultant, and the Chief Data Officer for Digital Marketing firm Outspoken Media. Annie is one of the most trusted experts on Google Analytics and a popular speaker/blogger about all things data.
- [Gary Angel](#) — Resources about Gary Angel, founder of Digital Mortar and former principal in the Advisory Digital Analytics Center at Ernst & Young, LLP. He is widely considered one of the leaders in digital measurement.
- [Joost de Valk](#) — Resources about Joost de Valk, creator of the popular Yoast SEO engine and the Yoast SEO WordPress plugin.
- [Luke Hay](#) — Resources about Luke Hay, Analytics and UX (User Experience) Manger at Fresh Egg, and Trainer/Consultant in Google Analytics and UX design. He is the author of Researching UX: Analytics: Understanding is the Heart of Great UX.
- [Pamela Pavliscak](#) — Resources on Pamela Pavliscak, founder of Change Sciences, a UX research and strategy firm. She writes and speaks on designing for happiness, methods to create online experiences with connection and a positive impact on the user.

### Ready to see behavioral analytics in action?

[Get a Demo >>](#)